

**TO:** AIRPORT COMMISSION

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**SUBJECT:** Background Billboard Links

**DATE:** October 29, 2021

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Below are some related links and information concerning billboards in San José:

Current City Policy on this topic (Council Policy 6-4). Details are available at:

<https://www.sanjoseca.gov/home/showpublisheddocument/50829/637153744794670000>

2020-2021 City Council Policy Priorities Setting Memo (Billboards is #3 on the priority list)

<https://www.sanjoseca.gov/home/showpublisheddocument/54679/637189943126970000>

A link to the EIR documents and details:

<https://www.sanjoseca.gov/your-government/departments-offices/planning-building-code-enforcement/planning-division/environmental-planning/environmental-review/active-eirs/us-101-airport-electronic-signs/-fsiteid-1>

The August 6, 2019 Council Meeting, which includes details to the public on electronic billboards at the Airport: <https://sanjose.legistar.com/LegislationDetail.aspx?ID=4069004&GUID=5D65FA6C-C368-47D3-AD65-623B431C0E54&Options=&Search=>

The September 25, 2018 Council Meeting, which includes details to the public on electronic billboards at the Airport:

<https://sanjose.legistar.com/LegislationDetail.aspx?ID=3656439&GUID=36BDBC85-5F3F-4E8A-A947-D2F66EC256C7&Options=&Search=>

The August 22, 2018 San José City Planning Commission Meeting, which includes details to the public on electronic billboards at the

Airport: <https://www.sanjoseca.gov/home/showpublisheddocument/42241/637245473712570000>

The June 27, 2018 Santa Clara County Airport Land Use Commission meeting, which heard details about the potential for electronic billboards at their public

meeting: [http://sccgov.iqm2.com/Citizens/Detail\\_Meeting.aspx?ID=9904](http://sccgov.iqm2.com/Citizens/Detail_Meeting.aspx?ID=9904)

The June 5, 2007 City Council Meeting Agenda, which includes the original RFP for Clear Channel as agenda item 6.3: <http://www3.sanjoseca.gov/clerk/Agenda/060507/060507aa.pdf>